



**November 2023**

# Group Two Report

Alumni Entrepreneurship Incubator

# Table of Contents

---

- 1 — Program Summary
- 2 — Finalist Profiles
- 6 — Future Plans

# Program Summary

Youth employment is a priority issue for all African countries. Every year millions of young Africans enter the job market. Many countries' conditions for entrepreneurship a significant opportunity to improve. Young people need training, coaching, networking, and, most of all, financial support. CorpsAfrica Volunteers and alumni are recognized for their commitment to community development, leadership, and social entrepreneurship in Morocco, Senegal, Malawi, Rwanda, Ghana, and Kenya. The service experience of CorpsAfrica Volunteers creates an entrepreneurial ecosystem conducive to developing start-ups and innovative projects which the Entrepreneurship Incubator program for alumni can then enhance.

The Entrepreneurship Incubator is a fully funded program of the Alumni Association providing high-level business training and seed funding to CorpsAfrica alumni. The program leverages the impact of CorpsAfrica service into important, long-lasting jobs that bring social good and substantive, bottom-line value to communities across Africa. All alumni-owned or co-owned ventures are welcome to apply to the program.

## Goals of the Entrepreneurship Incubator



Support the entrepreneurial mindset of CorpsAfrica Alumni – encouraging them to seek out job-creating opportunities



Connect alumni to resources (experts, organizations, training, etc.) that can help them achieve their goals



Provide a financial investment for business ideas inspired by CorpsAfrica service and with the potential to create high-quality jobs

The Entrepreneurship Incubator offers business training, networking, and funding to CorpsAfrica alumni with the aim of creating jobs. The application for Cohort 2 was open from August 25 to September 30, during which we received 31 applications covering a diverse range of industries. We modified our approach for Cohort 2 by providing upfront grants without mandatory training, focusing on ventures that are registered, operational, impactful, viable, and job-creating. After a thorough evaluation, 17 applicants were shortlisted, and 7 outstanding finalists are anticipated to be selected to join Cohort 2.

# Meet Group Two Ventures Finalists

Group  
Two  
Finalists



Victor Togborlo  
Dreams Kente



Kariatou Niang  
Boulangerie Sérigne B  
(BSBS)



Pape Seyni Bar  
AGROBIOTOP



Farid Hasna  
Titrit Mode



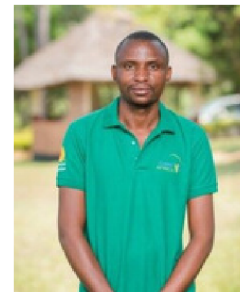
Mina Akhabbasse  
Argan Essence



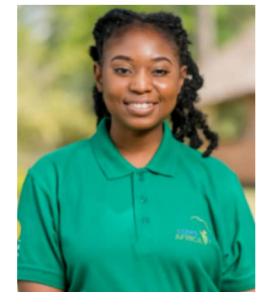
Fatima Khouya  
Argan Essence



Amina Simour  
Argan Essence



Dennis Kayira  
Green Innovation  
Network (GIN)



Tabitha Kasongo  
Green Innovation  
Network (GIN)



Lucky Katundu  
Green Innovation  
Network (GIN)



Amy Ndao Gueye  
MAAM



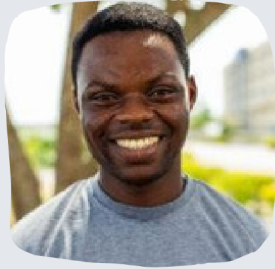
Mairame Niamadio  
MAAM



Amy Mbacké Mbaye  
MAAM



Anna Madeleine  
Badiane  
MAAM



## Victor Togborlo

### Ghana - Cohort 1

[Overview](#)[Business Plan](#)[Pitch Video](#)

**Victor Togborlo** (Ghana Group 1) founded Dreams Kente Ventures, a company dedicated to sourcing and selling high-quality, authentic Kente cloth weaved by student weavers who support their education by weaving during school breaks. The social enterprise provides a savings scheme for students to ensure they do not miss school to weave.



## Kardiadou Niang

### SENEGAL - Cohort 5

[Overview](#)[Business Plan](#)[Pitch Video](#)

**Kardiadou Niang** (Senegal Group 5) built the Bakery Serigne Babacar Sy to create jobs and fight against the rural exodus of young people in her community. She was inspired by her CorpsAfrica service after identifying her site and its 5,000 inhabitants, who didn't have access to fresh baked goods.



## Pape Seyni Bar

### SENEGAL - Cohort 5

[Overview](#)[Business Plan](#)[Pitch Video](#)

**Pape Seyni Bar** (Senegal Group 5) founded AGRIBIOTOP in Senegal, a biotechnology company specializing in the manufacture and marketing of biofertilizers, biopesticides and training/coaching services on good agricultural practices.



## Farid Hasna

### Marocco - Cohort 4

[Overview](#)

[Business Plan](#)

[Pitch Video](#)



**Hasna Farid** (Morocco Group 4) is the founder of Tritit Mode, a fashion manufacturer specializing in traditional Amazigh clothes for the general public. Hasna launched her first design fashion collection on February 13, 2022 with the aim of introducing Moroccans and the world to the colorful, beautiful clothes of her culture.



Mina Akhabbasse  
Business Head

[Overview](#)



Fatima Khouya  
Manager

[Business Plan](#)

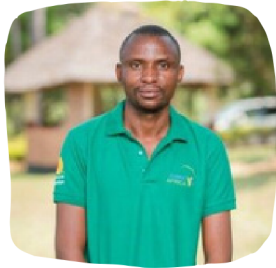


Amina Simour  
Marketing

[Pitch Video](#)

**ARGAN**  
ESSENCE

**Mina Akhabbasse** (Morocco Group 7) is the Business Head of Argan Essence, a venture created with two other CorpsAfrica alumni, Amina Simour and Fatima Khouya. Argan Essence is a women's cooperative dedicated to producing high-quality argan oil for culinary and beauty purposes. Argan Essence aims to empower rural women in the Essaouira province by providing stable jobs and living wages.



Dennis Kayira  
Co-Founder

[Overview](#)



Tabitha Kasongo  
Co-Founder

[Business Plan](#)



Lucky Katundu  
Accountant

[Pitch Video](#)



**Dennis Kayira (Malawi Group 6)** co-founded the Green Innovation Network (GIN) with fellow CorpsAfrica alumni, Tabitha Kasongo and Lucky Katundu. GIN is a registered company in Malawi on a mission to grow into a sustainable organic fertilizer supplier by ensuring efficiency and high quality of organic fertilizer.



Amy Ndao Gueye  
Business Head

[Overview](#)



Mairame Niamadio  
Manager

[Business Plan](#)



Amy Mbacké Mbaye  
Manager

[Pitch Video](#)



Anna Madeleine Badiane  
Marketing



**Amy Ndao Gueye (Senegal Group 5)** co-founded the Fashion Marque MAAM with fellow CorpsAfrica alumni, Mairame Niamadio, Anna Madeleine Badiane, and Amy Mbacké Mbaye. MAAM aims to create an internationally renowned fashion company that specializes in dyeing and decoration of textiles, clothing design and manufacture, as well as training for rural women in textile production and entrepreneurship.

# Future Plans

Recognizing that training and financing alone are not enough to succeed in business, CorpsAfrica intends to continue supporting its alumni to launch, develop and grow in their business. As such, we will be setting up a system to help our alums achieve their goals and make an even more significant impact in their communities through:

- Establish Strategic partnerships with organizations such as the Tony Elumelu Foundation
- Create a co-working space for alums in all country offices. This space will enable them to work, network, and keep in touch with the organization.
- Create a global network of CorpsAfrica alum entrepreneurs.
- Launch an alumni-to-alumni mentoring program for each country.
- Organize an annual job creation and positive impact week for young people to promote entrepreneurship and the innovation of jobs.
- Award a prize for the best-performing business in all CorpsAfrica countries every two years.

Launching CorpsAfrica's entrepreneurship incubator program is a great experience. We've noticed that almost all candidates are inspired by their voluntary service to become entrepreneurs. CorpsAfrica supports former volunteers through the entrepreneurship incubator program to continue impacting their communities by creating jobs and bringing innovative solutions. This program is making a community network of young entrepreneurs across Africa. Our goal for the next five years is the personal growth of our alumni, business development, change-makers, community building, network, success, and reputation of the program.

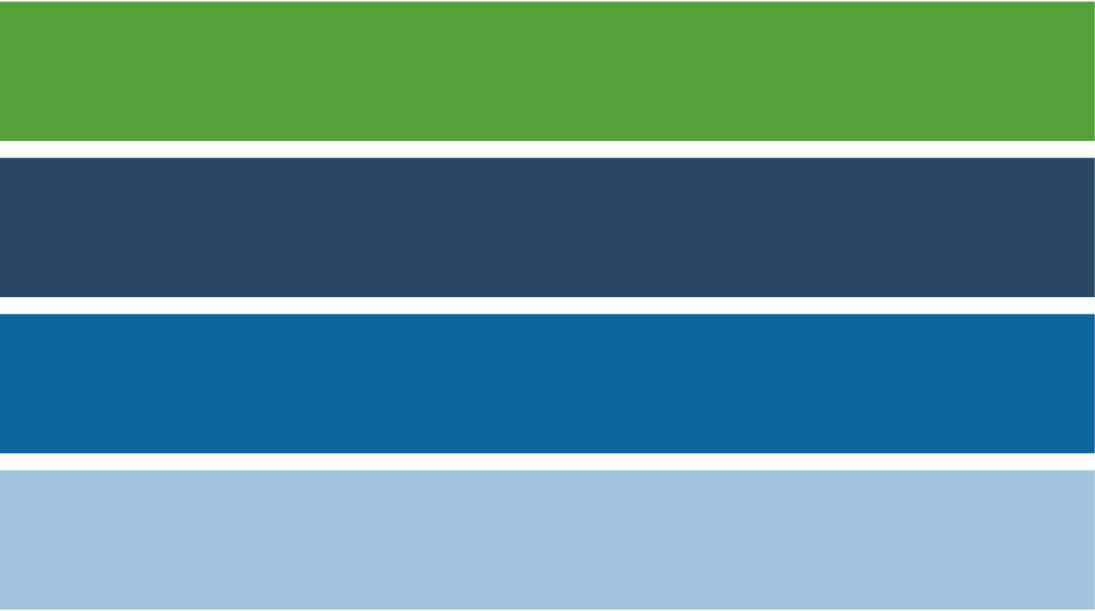
Note: The ARGAN project, led by Mina Akhabbasse, has unfortunately not secured funding for several reasons, including the following:

- The entire team members have secured positions as public teachers in Morocco, which may significantly impact their involvement with the project. Consequently, the team has decided not to pursue funding for their project at this stage. However, they may reconsider for future funding rounds if the situation becomes clearer.
- Additionally, the team abruptly departed from their site in Morocco after their engagement in earthquake relief services, without providing any prior notice to the team in Morocco.

*This report was written by Boubacar Diallo, Alumni Association Coordinator, with contributions from Group Two Finalists: Victor Togborlo, Kardiatou Niang, Pape Seyni Bar, Farid Hasna, Mina Akhabbasse, Fatima Khouya, Amina Simour, Denisse Kayira, Tabitha Kasongo, Lucky Katundu, Amy Ndao Gueye, Mairame Niamadio, Amy Mbacke Mbaye, Anna Madeleine Badiane and support from Ryan Dale, CorpsAfrica Chief Operation Officer.*

*Thank you to all CorpsAfrica Entrepreneurship Cohort Two applicants and CorpsAfrica Staff.*





In partnership with

